



VERSION.EIGHT
DIGITAL DEFINED

**R700M+
IN SALES
GENERATED
FOR BRANDS!**

SINCE 2018



WHO ARE WE

The DTC world can sometimes feel like navigating a ship through stormy waters. Crossing the R1M+ annual revenue mark is an accomplishment in itself, but sustaining your year on year growth. That's the real challenge.

Enter V8 media. Since 2018, we've partnered with over 200 DTC brands, from varied sectors, amassing invaluable insights along the way. Our relentless pursuit of testing and fine-tuning strategies has paid off; we believe we've found the formula for success.

Proudly, our bespoke strategies have generated over R700M+ in sales for DTC brands. Our expertise spans across Google Ads, Meta Ads, Funnels, and Email Marketing. As V8 media, we stand as South Africa's most distinguished and award-winning digital agency.

Join us, and let's chart a course for your brand's success together.

TRUSTED BY INDUSTRY LEADERS

momentum

**VISION
WORKS**
OPTOMETRISTS

 **Ascendis**
HEALTH

 **USN**[®]

RE/MAX

 **amrod**


THOMSON REUTERS


planetfitness


SPARK[™]
Schools

AND 100+ OTHER COMPANIES

OUR SUCCESS HAS FEATURED IN...



Our founder is
the first South
African to
speak at
AdWorld



ADWORLD

CEO MAGAZINE **REVIEW**
Inspiring The Business Community

SME
SOUTH AFRICA

Entrepreneur

mea **MEA Business**
Markets **Awards**

BusinessDay

THINGS TO REVIEW BEFORE THE CALL

The purpose of the call?

This video call is an essential first step where we delve into understanding your business needs. Our goal is to determine if there's a symbiotic fit between your objectives and our core strengths. We prioritise partnerships where we can genuinely add significant value and drive transformative growth.

What happens if we're a fit?

After our initial call, if there's mutual alignment, we'll set up a second call (demonstration / reveal call). During this, we'll present a specific offer we believe best addresses your specific needs.

CASE STUDY 1

550% GROWTH FOR LINDI'S BEAUTY SALON

LINDI'S BEAUTY SALON

Lindi the founder of Lindi's Beauty Salon was affected by the pandemic like everyone else. She was stuck between a rock and a hard place, with no online presence, and desperate for new clients after the first hard lockdown! She realised she need to do something, something bold, if she wanted to survive.

She's been burnt before, however, after losing half her client base during lockdown,

she had her back against the wall and had no other choice but to give our relationship a chance.

Not only did we manage to help her bring back clients she hasn't seen in years, but we added a whole new array of clients to her database.

Lindi grew by an average of 38 new clients per week and over 100 new clients a month!



CASE STUDY 2

400% GROWTH IN 6 MONTHS!

PHOERA COSMETICS

Mario and his team and Phoera Cosmetics have been doing their marketing themselves up until 2021.

In Feb 2021, they decided it was time to step things up a bit. They found us online and decided to give the relationship 90-days.

In a very competitive industry, naturally, the online store took some time to gain traction.

However, after testing a few different strategies, we cracked the code for Phoera Cosmetics.

Six months later, we've managed to help them grow their online business by over 400%!



CASE STUDY 3

100%+ GROWTH FOR NUSKINNOVATION

NUSKINNOVATION

During the pandemic, Nicolene's Nuskinnovation Laser Clinic faced dwindling numbers and uncertain futures.

Lacking a robust online footprint, she sought change. Nicolene turned to us, casting her uncertainties aside.

Embracing our bespoke digital strategies, Nicolene witnessed rapid transformation.

In just the first month, we ushered in a staggering 124 new clients.

This surge wasn't just a temporary boost. It propelled Nicolene to double her growth and set her path towards franchising. From adversity to exponential growth, Nuskinnovation and Nicolene stand as testaments to adaptability and collaboration.



CASE STUDY 4

500% GROWTH IN 6 MONTHS

LET'S BREW

Neil from Let's Brew reached out to us for the first time in February 2021.

After chatting to one of our consultants, he remained sceptical.

His previous agency was full of empty promises, which made him feel anxious and extremely nervous to commit to our services.

After giving it some thought, he decided to bite the bullet!

Neil's business grew by 40% in the first month. Then we doubled the growth in months two and three.

After six months, we've helped Neil grow Let's Brew by over 500%!



LET'S BREW

GREAT HOME BREWERY BEER STARTS RIGHT HERE



CASE STUDY 5

600% GROWTH IN 12 MONTHS

NUTRI-CON

In 2019 NutriCon had little to no online sales.

Kyle, their Marketing Manager, was wearing all the hats in the marketing department.

With limited time in the day. He wasn't getting to everything that was really needed to grow their online department.

That's when they decided that it's time to reach out to a growth partner.

Kyle will tell you... It wasn't smooth sailing from the start. It took some time to get things of the ground!

However, after 3 months we started breaking even. And, after 6 months the online store took off. Fast-forward 12 months later.

Nutri-Con's online sales have increased by over 600% compared to the year before.



CASE STUDY 6

400% GROWTH IN 6 MONTHS

MEAT THE FARMER

Zandri and Willem (husband and wife) resigned from their 8 to 5 jobs, packed their bags, and moved to Gauteng to pursue their dreams as entrepreneurs.

Meat The Farmer offers the freshest and most prime cut meat directly to the public! And the public loves it!

Soon after starting the business, Zandri and Willem knew that they were onto something good.

A few months later they reached out to us and once we understood the business model and heard the amazing feedback from their customers, we knew we needed to help!

And the rest is history.

Fast-forward 6 months they managed to grow their online revenue by over 400%!



MEAT
THE Farmer

CASE STUDY 7

300% GROWTH IN 4 MONTHS

ASCOT BEDS & FURNITURE

Leopold is the founder of Ascot Beds and Furniture which is a brick and mortar retail business.

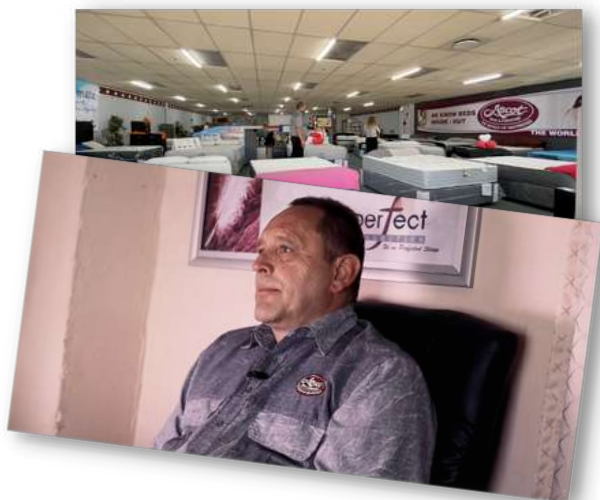
In 2020 the lockdowns almost wiped his business from the face of the earth.

That's when Leopold realised it's time to launch an online division to help him diversify his business.

After launching his online store Leopold and his team worked with a few agencies with the objective of growing the online division.

Unfortunately they didn't have much luck. However, soon after their second attempt with an agency they got introduced to us through an existing client.

We've managed to take Ascot Beds to whole new heights thanks to our eCommerce growth strategies!



CASE STUDY 8

600% GROWTH IN 10 MONTHS

AFRICAN ARTWORK

Meet Kerry! Before meeting us she got burnt by her previous agency. (Most probably just like you).

Stressed out, anxious, and frustrated, she naturally decided to try and do everything herself.

Only after soon realising that it's just way too time-consuming!

That's when she decided to look for external help, again!

Kerry was a bit sceptical. And rightfully so! Because today, every single person that reads marketing book becomes a self-proclaimed "marketing expert". None the less... Kerry met us and decided to give the relationship a go!

10 months later, her business is generating 600% more revenue!



african  artwork

MORE CASE STUDIES

MORE SUCCESS STORIES

TRACKING WORLD



TARGET LIFE



FREQUENTLY ASKED QUESTIONS

What do we do?

We're a top 1% digital marketing agency. Our expertise include mastery of Meta Ads and Google Ads, advanced email marketing techniques, sophisticated automation systems, and the crafting of customised funnels. Each service is designed to amplify your bottom line, ensuring a tailored experience that optimises your ROAS (return on ad spend).

Who is this a fit for?

Who is our suite of services tailored for? We cater to a diverse range of Direct-to-Consumer (DTC) businesses. Whether you're an eCommerce platform, a service-based enterprise, a localized brick-and-mortar establishment, an online educational institute, or a software solution provider, our expertise is designed to elevate your digital presence and amplify your bottom line. In essence, if you're DTC, we're your strategic ally.

How much does it cost?

Our base service packages start from R7,997 per month, excluding the ad spend. It's essential to note that final costings are not one-size-fits-all. They are tailored to meet specific needs and are influenced by the overall ad budget you allocate.

Are all services Done-For-You?

While we do offer comprehensive Done-For-You solutions, we understand that every client's needs are unique. As such, we also provide once-off solutions tailored to specific requirements. Furthermore, for those keen on enhancing their expertise, we offer informational courses designed to upskill and empower.

Do I need a website to start?

If you're an eCommerce business, the answer is YES. However, if you're a local business aiming to attract consumer leads, a website isn't mandatory to begin our services.

ART OF SELLING PODCAST

BOOST YOUR BOTTOM-LINE!



ART OF SELLING PODCAST

BOOST YOUR BOTTOM-LINE!



ART OF SELLING PODCAST

BOOST YOUR BOTTOM-LINE!



RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



Wc Reynders

3 reviews

★★★★★ 7 months ago

If you really want to know what these guys are all about I suggest you take the time and read this review ... 🙌

Rewind 4 months ago ... we had a lot of happy customers and an excellent product but we were just not getting to the next level. We have been doing business for 5 years but just did not show any more growth.

Fast forward to today, it's almost the end of Jan in a brand new year. Sales have been up 300% thanks to these guys. We had a record breaking month (3x what we would consider a good month before teaming up with V8).

Calling these guys a social media marketing agency would just not be fair. V8 changes your business, gets you in front of the right audience, fast and effectively.

These guys changes the lives of everybody working for your company.

👍 Reply 2

RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



Neal de Kock

Local Guide · 20 reviews · 51 photos

★★★★★ a year ago

Positive: Professionalism, Quality, Responsiveness

I started using V8 Media back in March. Initially I was skeptical and not convinced I would get the results they claim they have received for their customers. They asked me to join for a 90 day trial. We saw an increase in sales from our previous high months turnover during the period, not massive but the sales were there. I also could see the amount of work the team was putting in to design creatives, create ad copy and provide weekly and monthly reports. They helped me implement so many changes that I did not even know how to do. Laurah leads my dedicated team as account manager brilliantly.

She is an essential part of my business and my strategy to the business. We are happy to continue to use V8 Media.

RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



Jitesh Paul Bhandari

9 reviews · 2 photos

★★★★★ 9 months ago

Positive: Value

Only started with v 8 media about 3 weeks ago, the insight they have shared and knowledge of the team, is honestly unmatched from previous agencies we have worked with. Looking forward to collaborating with the team more in the new year. Thank you guys for all the hard work and time you have investing into the material you share with us.

Reply



Leandie du Randt

2 reviews

★★★★★ 9 months ago

Positive: Professionalism, Quality, Value

V8 Media has helped us grow significantly in only 4 months of being with them. We love their knowledge on the service they provide as well as their assistance in our marketing strategy. We will recommend them any day. Leandie du Randt, co - owner To Be Gift Boxes

Reply



RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



C Pimenta

4 reviews



9 months ago

As a small business owner, it can be a scary and daunting task to be an 'expert' in everything. You **NEED** to align yourself with people and business that **WANT** to see you succeed and not just take your money.

If your looking for a strategic partner thats **PASSIONATE** to see you succeed then V8 is definitely the agency for you! I started with the coaching program, and quickly saw the value, and decided to **UPGRADE** to the done-for-you program (and it is worth every cent - if not more).

If you are **SERIOUS** to **SCALE** your ecomms brand then take the plunge. I've been a mom, running a small business for 4 years, and V8 has helped my revenue double in just 30days.

You will **NOT** be dissapointed!

Reply



RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



louis ruan

2 reviews

★★★★★ a month ago

Well done to each and every person in this company and handled every step to help my business grow!

They really go out of their way to keep your online traffic, adds, emails, after sales and advertising your company to the maximum!

My sales is is incredible and each day is getting better!

Highly recommend and i see forward to the future with this company on my side.

Well done and keep up the good work!

Reply 1



Jo Mobile

Local Guide · 95 reviews · 20 photos

★★★★★ 2 weeks ago **NEW**

A great team! I've learnt so much already from V8 & we have only just launched! Looking forward to growing with the V8 Brand - professional & efficient staff & systems

Reply Like

RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



Ika van Wyk

3 reviews

★★★★★ a month ago

There's nothing I can say that hasn't already been said by other reviewers, so "ditto". A pro-active, organised, no-BS team and approach to what they do, with a laser focus on getting sales results. No other frills and upsells - just pure, value-adding online sales marketing that works.

Worth the initial investment - we're approaching 3 months now and the media budget and agency fees already pay for itself, with a strong growth trajectory going forward.

Reply Like



elmarie woeke

2 reviews

★★★★★ a month ago

As a new business they really helped me to grow and i see so much more potential! the team working with us is brilliant they really go that extra mile and takes on the business as if it was their own. Thank you!!

Reply Like

RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



kerry-leigh de bruyn

1 review · 5 photos

★★★★★ 2 years ago

Positive: Professionalism

V8 has helped my business grow from almost non-existent on the web to a proper brand that has grown 600% in 10 months. Their commitment to sharing new knowledge and the best ways of being seen is unlike any other company I have worked with. I wouldn't be where I am today without them!

Reply 1



Margaux Knuppe

6 reviews

★★★★★ a month ago

Biggest thanks to Laurah and Malissa, a formidable digital duo, for helping shape Afari's digital strategy and produce results!

Reply

RESULTS MATTER

MORE FEEDBACK FROM CLIENTS



Zandri Wiggett

1 review

★★★★★ 3 years ago

What an amazing team to work with. V8 has helped us grow as a business so much and are always there to give us advice and help us in the right direction. I would highly recommend them to anyone wanting to grow their business. It is just a pleasure to work with such an amazing bunch of people.

👍 1 <



Michael Van Der Velde

4 reviews · 2 photos

★★★★★ 3 weeks ago NEW

An amazing company to work with! They have helped grow our e-commerce stores and we have been learning a lot from them. Thank you V8

👍 Reply 🍷 Like

RESULTS MATTER

MORE FEEDBACK FROM CLIENTS

A

Atiyya Joosub

1 review

★★★★★ a month ago

Absolutely great service, they work promptly with a great system. They deliver as you ask and even more. Working with them has made our business reach great heights. They services are super legit and creative.

It was worth it 🌟

C

Cameron Morrison

1 review

★★★★★ a month ago

Would highly recommend v8 media. Don't waste your time and money with any other agency. After your first video call you'll realize why they are the best

👤 Reply 👍 Like

RESULTS MATTER

BEHIND THE SCENES FEEDBACK

STAFF ONLY



L

Laurah kachiti 13

is on the road to hitting their first mill this month in less than a year and this year we have doubled overall from last year already...i think when we hit a mill me and @Ruhan Grobler , deserve something



1



1



1



RESULTS MATTER

BEHIND THE SCENES FEEDBACK



Bea van Niekerk 2:09 PM

Since @Brad did the new website for [redacted] 15 July 2022, we almost made more in these 2 weeks than what our monthly total sales goal has been for months now 🤩 INSANE! Great job @Brad @Kayla Hoffman 🙌

Screenshot 2022-07-26 at 14.07.32.png ▾

Item name	Item code	Item price	Item stock	Item status
Item 1	ITEM1	1000	100	OK
Item 2	ITEM2	2000	200	OK
Item 3	ITEM3	3000	300	OK

👍 2 🙌 1 😊

1 reply 2 months ago



Marilly Badenhorst 9:38 AM

July Best month for [redacted] online store, store up with 94% since she started with us 🐘
image.png ▾



Bea van Niekerk 5:36 PM

Today's sales [redacted] 🤩

Screenshot 2022-08-01 at 17.35.57.png ▾

Item name	Item code	Item price	Item stock	Item status
Item 1	ITEM1	1000	100	OK
Item 2	ITEM2	2000	200	OK
Item 3	ITEM3	3000	300	OK



@Bea van Niekerk I am like keeping a close eye on it today, it is so good. I am already thinking like I pray it can be like this every day 🙏🙏🙏. Thank you so much 🌸🌸🌸



Bea van Niekerk 5:39 PM

YESS! We'll keep pushing! I think we can do very good this month! ❤️🚀 @Leane



I appreciate you and your team so much. Its been a hectic past 5 months for me making the wrong move with marketing and thinking back I literally don't know how I survived!! You completely changed it back to positive 🙏

RESULTS MATTER BEHIND THE SCENES FEEDBACK



Bea van Niekerk 2:51 PM

Another RECORD month for [redacted] 🔥🔥 R600k this month so far @Marilyn Badenhorst

Screenshot 2022-08-29 at 14.50.28.png ▾

Analytics

Year to date compared to 01 Jan-29 Aug 2021

Total sales

R 3 170 223,29 ↑32%

Shopify Mobile for Android	R 1 857 443,99	↑ 19%
Online Store	R 1 281 704,30	↑ 52%
Shopify Mobile for iPhone	R 27 575,00	-
Draft Orders	R 3 500,00	↑ 367%

SALES OVER TIME



👍 1 🙌 1 🔥 1 🥳 1 🗨️ 1



Laura Kachiti 3:26 PM

[redacted] we beat last month and its our best month so far @Petra-Carole Nyaruwanga

Screenshot 2022-08-25 at 15.25.46.png ▾

Month to date compared to 01 Jun-24 Jul 2022

Total sales

R 64 308,76 ↑62%

Online Store	R 55 802,30	↑ 71%
Draft Orders	R 23 252,89	↑ 1 687%
Refundable Chat	R 5 253,57	↑ 100%

Sessions

5 215 ↑24%

Visitors 4 709 ↑ 28%

SESSIONS OVER TIME

SALES OVER TIME

01 Aug 08 Aug 15 Aug 22 Aug

01 Jul-26 Jul 2022 01 Aug-26 Aug 2022

🔥 1 🗨️ 1



Kriyantha 10:26 AM

Beat out best month last month so far for [redacted]

@Ruhan Grobler @Thomas Lekhanya

Screenshot 2022-08-26 at 08.45.43.png ▾

Month to date compared to 01 Jul-26 Jul 2022

Total sales

R 164 516,68 ↑13%

Online Store R 164 516,68 ↑ 15%

SALES OVER TIME



01 Jul-26 Jul 2022 01 Aug-26 Aug 2022

Sessions

23 713 ↑102%

Visitors 21 706 ↑ 96%

SESSIONS OVER TIME



01 Jul-26 Jul 2022 01 Aug-26 Aug 2022

🔥 1 🗨️ 1

RESULTS MATTER

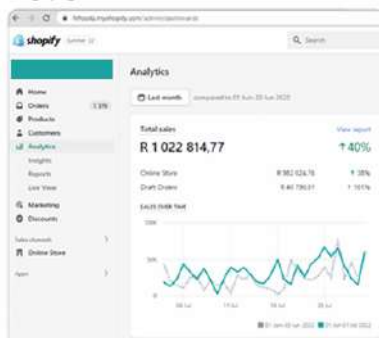
BEHIND THE SCENES FEEDBACK



Ruhan Grobler 8:16 AM

@Laurah kachiti Target acquired 🍀🔥

image.png ▾



Kayla Hoffman 12:00 PM

VERY Nervous Client [redacted] at the start. This is their second month with us already on track to hit their target they gave us at the beginning. We should be able to increase target next month. Well done @Bea van Niekerk 🌸



Screenshot 2022-08-19 at 11:58:07.png ▾



The report to see the growth and the work you should try hard at next



Malissa de Beer 8:25 AM

We hit our R270k goal for [redacted] 🥰

Screenshot 2022-08-01 at 08.25.23.png ▾

